

## Teddy Bear Clinics

## **HOW IT WORKS**

Support children as they learn about various hospital procedures in an educational yet fun way that helps to ease their fears. This program provides teddy bears to hospitals, Child Life Centers and community health fairs so that children can use them as their patients and engage in medical play. By seeing the equipment used on their teddy bears, they become more knowledgeable and familiar with procedures they may be undergoing themselves. By using and touching the equipment and instruments, the children become less scared of it and more relaxed.

## **SPONSOR BENEFITS**



Your company logo will appear on the teddy bear t-shirts and on all event signage, email blasts, and social media posts



Your company sponsorship will be recognized in all press and marketing materials relating to the event



Your company name and link to your website will be highlighted on beargivers.org sponsor page



Your company will be encouraged to volunteer and engage with the children as they participate in the Teddy Bear Clinic, which is a great team building opportunity



Your company will be included in any news coverage that may result from this event