

Leading with Kindness

HOW IT WORKS

Support Public School students by giving them an opportunity to show kindness to others. This program teaches kids about inclusion and acceptance in an effort to combat bullying, racism, prejudice, and antisemitism. Students take part in an activity where they research and learn more about individuals and groups in their community that they feel could benefit from a kind gesture. They decorate teddy bears and write personal messages in note cards to deliver to others which teaches them that a simple act of kindness can make a huge impact.



SPONSOR BENEFITS

Your company logo will appear on the teddy bear t-shirts and on all event signage, email blasts, and social media posts



Your company sponsorship will be recognized in all press and marketing materials relating to the event



Your company name and link to your website will be highlighted on beargivers.org sponsor page



Your company will be encouraged to engage with students as they decorate teddy bears and write uplifting positive messages



Your company will be invited to the teddy bear delivery and included in any news coverage that may result from this visit